



The New Modulorack

STV – 26/11/03

GLOBAL SOLUTIONS FOR WINE SERVICE AND PRESERVATION

New Modolorack

What are the two main expectations in terms of the current Modolorack?

⇒ That it should be easier and quicker to assemble

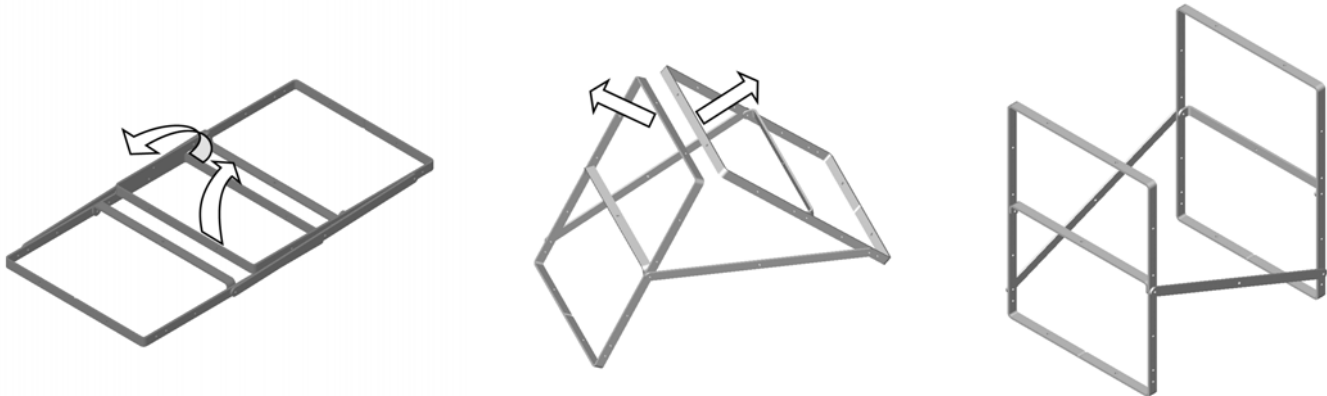
⇒ That it should be more aesthetic

EuroCave's response: the new MODULORACK!



Faster to assemble:

Thanks to the **framework parts** that are now **pre-assembled**, you now only require **10 minutes** to assemble your Modulorack



You simply need to unfold the framework in order to assemble the Modulorack base

The new Modulorack = 1.5 times faster to assemble than the previous version!

Easier to assemble:

The **pre-assembly of the framework parts** has led to:

⇒ **a reduction in the number of parts to assemble**
⇒ **a reduction in the number of nuts and bolts**

In this way there is less chance of mistakes in preparing the bags of hardware bits and less confusion for the end user when it comes to assembly.

More aesthetic:

Black edges have been bonded onto the **front face** of the sliding shelves. In this way, the cross section of the shelf, aesthetically displeasing, has been masked. The black marries well with the framework.



Qualities that never change:

⇒ Practical

Modulorack is the **only solution for optimum and ergonomic storage of cases of wine**. Thanks to the **sliding shelves**, it is **very easy to access bottles**.

⇒ Robust

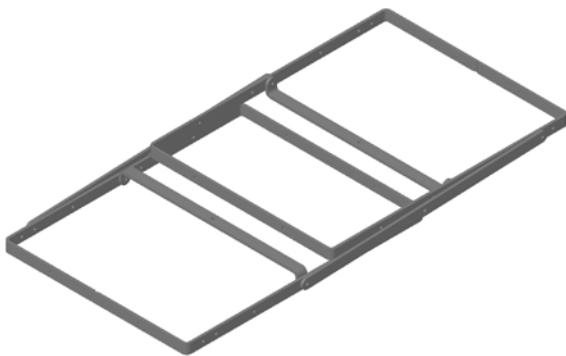
The robust nature of the Modulorack enables the **assembly of numerous modules over several levels** (to be secured to the floor, and then to the wall as from the 2nd level)

⇒ Modular and evolutionary

Moduloracks can be added as and when new cases of wine are bought. Your customers can thus create **real storage areas for wine in original cases**, thus offering quite exceptional style

Practical information:

⇒ Composition of the new Modulorack:



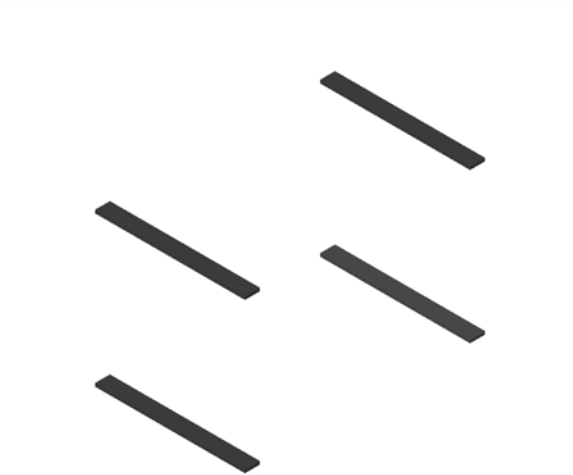
- A pre-assembled fold-back cradle

In black epoxy-painted steel

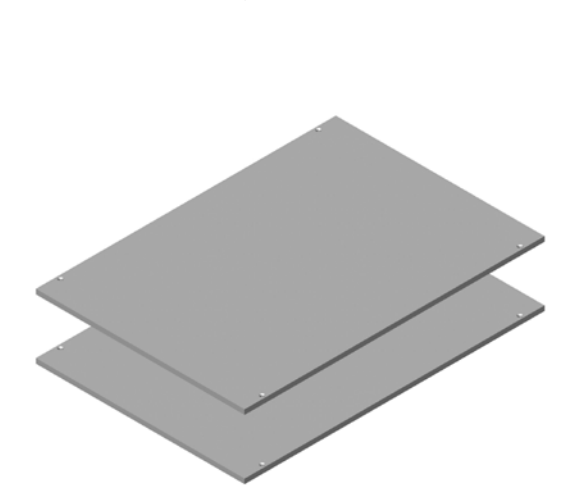
- A bag of hardware pieces including:
 - 4 x Ø 8 Nylon raw plugs
 - 4 x VBA 4.5 x 45 screws
 - 16 TF 4 x 12 screws
 - 6 TF 4 x 16 screws
 - 22 x M4 nuts
 - 14 x M4 lockwashers



- 2 sets of sliders



- 4 strips of self-adhesive foam



- 2 pine finish melamine shelves with black bonded front edges

- 1 facing with notice
- 1 film wrapped packaging crate
- 1 slider stop

⇒ **Size and weight:**

		W	L	H
Size of assembled MDR	mm	500	400	500
Weight of empty MDR	kg	7.7		

⇒ **Packaging:**

- Individual packaging in simple corrugated cardboard, craft paper colour, film wrapped

		W	L	H
Packaging size	mm	910	407	70
Weight of packaging	kg	0.7		
Weight of packaging + MDR	kg	8.4		

- Front and back facing (notice on back)

		W	L
Size of facing	mm	900 + rebate of 60	395

⇒ **Pallet stacking:**

- 48 crates per pallet
- Pallet stacking = 16 layers of 3 crates

		W	L	H
Size of full pallet	mm	1300	1000	1220
Weight of pallet + MDR	kg	420		

⇒ **Sales codes:**

- RACK/10: 10 Moduloracks
- RACK/PAL: pallet of 48 Moduloracks

⇒ **Availability:**

The new Modulorack will be available as from mid-January 2004.

Answers to objections:

OBJECTIONS	ANSWERS
I'm no handyman, is the Modulorack difficult to assemble?	Thanks to the pre-assembly of the basic structure , the new Modulorack is even easier to assemble . Just unfold the structure , screw the rest of the bits together and there you are! Only 10 minutes and a few tools are needed: anyone can do it!
How many deep can I stack my Moduloracks?	We advise you not to stack your Moduloracks more than 4 deep . That way you reach a height of 2 metres. One layer more and you would exceed 2.50 m, which would make it difficult to reach your bottles. There is no length limit. <u>Examples of capacity:</u> <ul style="list-style-type: none"> - 4 Moduloracks stacked = 96 bottles stored - 4 Moduloracks high by 4 wide, or 16 Moduloracks = 384 bottles stored
Won't the dampness of my cellar rust the metal framework?	The metal framework is treated with a black epoxy paint coating , especially designed to resist damp .
If I slide a shelf with a full case on it, won't the Modulorack tend to tilt forwards?	The Modulorack should be secured to the ground, and then to the wall as from the 2nd level . In this way the Modulorack is perfectly stable and secure, and there is no risk of tilting when shelves full of cases are slid forward.
When you pull out a shelf, won't the case of wine tend to slide?	Thanks to the self-adhesive foam strips , your cases are held firmly on the shelf .
Are the shelves strong enough to hold a full case?	The maximum load that can be held by the shelf/slider combination is 27.3 Kg (NF equivalent standard) evenly distributed. For information, the weight of a full case of 12 bottles is approximately 16 Kg .
What guarantee is there that the shelves will continue to slide correctly in the long term?	Tests have been carried out (NF equivalent standard): no visible sign of wear was detected at the end of 50,000 cycles , with 10 cycles per minute.
My floor is made up of earth/ tiling / concrete, etc., can I still install a Modulorack?	The Modulorack can be installed anywhere as long as the floor is flat . Beware, however, and remember that you will need to drill into the floor to secure the Modulorack.